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## Walmart and Sam's Club Continue Their Commitment to Addressing Food Insecurity in Atlanta through the Fight Hunger. Spark Change. Campaign

*The campaign has helped to secure more than 7.28 million meals for The Atlanta Community Food Bank, a local Feeding America® partner food bank*

**ATLANTA, GA (April 25, 2023)** – Rising food prices, continued supply chain disruptions and the end of pandemic-related federal emergency support programs are affecting the charitable food system as well as millions of people in America, with nearly 34 million people, including more than 9 million children, facing hunger. Visits to the Atlanta area food pantries across The Atlanta Community Food bank's network remain at near pandemic levels.

For the 10<sup>th</sup> straight year, all U.S. Walmart stores, and Sam's Clubs are launching the Fight Hunger. Spark Change. campaign, helping to end food insecurity and provide nourishment to families and individuals across the country.

In partnership with Walmart customers, Sam's Club members, suppliers and associates, the campaign aims to help people who experience food insecurity in the Atlanta area gain access to the food and resources they need to thrive.

Fight Hunger. Spark Change. has generated more than \$165 million and helped secure nearly 1.7 billion meals for the Feeding America® network of food banks since its inception in 2014.

The campaign will run in store, in club and online from April 10–May 8. There are three easy ways to support neighbors in need.

- For every participating product purchased in store, in club or online at Walmart.com or SamsClub.com, the supplier will donate the monetary equivalent of at least one meal (\$0.10) on behalf of a Feeding America

member food bank at Walmart and five meals (\$0.50) at Sam's Club, up to applicable limits. See specially marked packages for full details.

- Donate at check-out in stores or clubs or round up at Walmart.com.
- Donate at Feeding America's Fight Hunger. Spark Change. campaign donation site at either [www.FeedingAmerica.org/Walmart](http://www.FeedingAmerica.org/Walmart) or [www.FeedingAmerica.org/SamsClub](http://www.FeedingAmerica.org/SamsClub).

"Throughout the years, The Atlanta Community Food Bank has grown our capacity and greatly improved the type of food we are able to provide," said Kyle Waide, President and CEO of Atlanta Community Food Bank. "As we look to the years ahead, we are focused on providing our neighbors access to food in a more convenient, frequent, consistent, and equitable way. Our partnership with Walmart and Sam's Club helps to ensure that we can meet that goal."

Currently, The Atlanta Community Food Bank is distributing food at the same volume that it did at the height of the pandemic. The increase in demand in the community comes at the crossroads of increased costs associated with inflation, along with the discontinuation of various pandemic-era stimulus programs.

"We are grateful to our associates, customers, members and suppliers who have joined us over the past 10 years to fight hunger in their communities," said Kathleen McLaughlin, President of the Walmart Foundation. "While we strive to expand access to healthy, affordable food year-round, the annual Fight Hunger. Spark Change. campaign allows us to come together with Feeding America to raise awareness of food insecurity and invite others to join us in our work to end hunger."

Through the history of the campaign, the Atlanta Community Food Bank has been able to provide over 7.28 million meals for our neighbors in need. The Food Bank carries out this work through a network of nonprofit food distribution partners along with direct service programs like mobile pantries and a Community Food Center.

The 18 participating suppliers for Walmart include: BIMBO Bakeries; BodyArmor; Bush Brothers & Company; Campbell Soup Company; The Clorox Company; The Coca-Cola Company; fairlife, LLC; Frito-Lay North America, Inc; General Mills; Iovate Health Sciences; Lactalis; Kellogg's,

Keurig Dr Pepper; Kraft Heinz; Monster Energy; Post Consumer Brands; Simply Good Foods; Unilever

The 16 participating suppliers for Sam's Club include: Blue Triton Brands; BodyArmor; The Clorox Company; The Coca-Cola Company; Frito-Lay North America, Inc; General Mills; Hint; Kellogg's; Keurig Dr Pepper; KIND; Kraft Heinz; Member's Mark; Nestlé Purina Petcare Company; Nong Shim; Nissin; Vita Coco

To learn more about the campaign, visit:

<https://www.feedingamerica.org/partners/current-promotions>.

### **About Atlanta Community Food Bank**

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 700 community-based, nonprofit partners in 29 counties, we help more than 611,000 people get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. In 2023, the Atlanta Community Food Bank distributed its one billionth meal. Join us at [ACFB.org](http://ACFB.org).

### **About Feeding America**

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 5.2 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Visit [www.feedingamerica.org](http://www.feedingamerica.org), find us on [Facebook](#) or follow us on [Twitter](#).

## Walmart

Walmart Inc. (NYSE: WMT) helps people around the world save money and live better – anytime and anywhere – in retail stores, online, and through their mobile devices. Each week, approximately 240 million customers and members visit more than 10,500 stores and numerous eCommerce websites in 20 countries. With fiscal year 2023 revenue of \$611 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy and employment opportunity. Additional information about Walmart can be found by visiting <https://corporate.walmart.com>, on Facebook at <https://facebook.com/walmart>, on Twitter at <https://twitter.com/walmart>, and on LinkedIn at <https://www.linkedin.com/company/walmart/>.

## Sam's Club

Sam's Club®, a division of Walmart Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings, and services to millions of members in nearly 600 U.S. clubs, including Puerto Rico. Now in its 40th year, Sam's Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member's Mark items and market-leading technologies and services like [Scan & Go™](#), [Curbside Pickup](#) and home delivery service in select markets. To learn more about Sam's Club, visit the [Sam's Club Newsroom](#), shop at [samsclub.com](https://samsclub.com), and interact with Sam's Club on [Twitter](#), [Facebook](#), [Instagram](#), and [Tik Tok](#).