



Walmart and Sam's Club Partnership Helps Strengthen Food Access Across Atlanta and North Georgia

Fight Hunger. Spark Change. campaign raises over \$275,000 for the Atlanta Community Food Bank.

ATLANTA, GA (September 30, 2026) – As Hunger Action Month™ inspires the collective action required to support millions of people facing hunger across the country, the metro Atlanta and north Georgia community is demonstrating the power of neighbors helping neighbors.

Throughout the 13th annual Walmart and Sam's Club Fight Hunger. Spark Change. campaign, local shoppers, associates, suppliers and supporters raised \$275,192.79 for the Atlanta Community Food Bank to support local families experiencing food insecurity.

The funds will help the Food Bank provide food and resources to neighbors across 29 Georgia counties, working alongside a network of 700 community-based partners. Thanks to Walmart and Sam's Club's commitment through this campaign, the Food Bank is able to provide more than 825,000 meals to our neighbors in need of food assistance.

Fight Hunger. Spark Change. donations provide support at a critical time for the estimated 901,000 people in metro Atlanta and north Georgia experiencing food insecurity.

"Ending hunger takes more than one solution. It takes people who are willing to look out for one another and take action in their community," said Kyle Waide, president and CEO of the Atlanta Community Food Bank. "Most of the neighbors we serve are working, yet still do not earn enough to cover rent, utilities and groceries in the same month. Thanks to the generosity of our community and the ongoing partnership of Walmart and Sam's Club, we can provide food and hope, making a true impact in our communities."

The Food Bank encourages community members to recognize that everyone has a role in helping end hunger. The annual Fight Hunger. Spark Change. campaign demonstrates what is possible when shoppers, retailers, food manufacturers and hunger-relief organizations work together to support local families.

To date, the campaign has helped secure more than **2.4 billion meals*** for the Feeding America® network of local food banks. In metro Atlanta and north Georgia, support from Fight Hunger. Spark Change. helps the Atlanta Community Food

Bank distribute food through a network of partner agencies, including food pantries, community kitchens, childcare centers, shelters, senior centers and school-based food assistance initiatives.

“What I love about Fight Hunger. Spark Change. is that it starts right in our communities. It’s a customer or member adding a donation at checkout, an associate volunteering, a food bank team loading a truck or a local pantry helping a family put dinner on the table,” said Kayla Burton, Senior Manager of Cause Marketing and Customer Engagement at Walmart. “All of those individual actions add up, and we’re proud to work alongside Feeding America and local food banks to help neighbors get the food they need.”

The annual campaign builds on more than 20 years of partnership between Walmart, Sam’s Club and Feeding America, a transformational hunger relief partnership that has provided more than \$300 million and more than 10 billion pounds of food to nourish communities and increase access to the food we all deserve.

Since 2014, the Fight Hunger. Spark Change. campaign has helped generate more than \$245 million for Feeding America and local partner food banks across the country and helped to secure more than 2.4 billion meals* for people facing hunger.

Beyond Fight Hunger. Spark Change., Walmart’s year-round support includes robust food donations and investments that help strengthen hunger relief infrastructure, enabling food banks and their community partners to rescue, transport and distribute more food to people who need it.

The 25 participating Fight Hunger. Spark Change. suppliers for Walmart include: Ben’s Original™, Bush Brothers & Company, Campbells, Chef Boyardee, Conagra Foods, Dole Packaged Foods, LLC, Frito-Lay North America, Inc., Garden Veggie Straws®, General Mills, Hershey Salty Snacks Company, Hidden Valley, Kellanova, Keurig Dr Pepper, Kodiak, Kraft Heinz, Materne, Milo’s, Mondelez International, OLIPOP, RED BARON, The Coca-Cola Company, WK Kellogg Co, Unilever, Utz Quality Foods, and Welch’s® Fruit ‘n Yogurt™ Snacks.

The eight participating Fight Hunger. Spark Change. suppliers for Sam’s Club include: General Mills, Hershey Salty Snacks Company, Kellanova, Kodiak, Kraft Heinz, Materne, Unilever and WK Kellogg Co.

As Hunger Action Month continues, the Atlanta Community Food Bank encourages everyone to take action by volunteering, advocating, donating or supporting local hunger-relief efforts.

To learn more about how you can help support neighbors facing hunger in metro Atlanta and north Georgia, visit acfb.org.

**\$1 helps provide at least 10 meals secured by Feeding America on behalf of local partner food banks.*

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About Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people, and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day. Through more than 700 community-based, nonprofit partners in 29 counties, we help thousands of families, children, and seniors get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. In 2023, the Atlanta Community Food Bank distributed its one billionth meal. Join us at [ACFB.org](https://www.acfb.org).

About Walmart

Walmart Inc. (NYSE: WMT) is a people-led, tech-powered omnichannel retailer helping people save money and live better – anytime and anywhere – in stores, online, and through their mobile devices. Each week, approximately 270 million customers and members visit more than 10,750 stores and numerous eCommerce websites in 19 countries. With fiscal year 2025 revenue of \$681 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at facebook.com/walmart, on X (formerly known as Twitter) at twitter.com/walmart, and on LinkedIn at linkedin.com/company/walmart.

About Sam's Club

Sam's Club, the \$90 billion division of Walmart Inc. (NYSE: WMT), is a membership club that is pioneering the future of retail experience, providing exclusive access to value, convenience and modern omnichannel shopping options to millions of members in 600 clubs across the U.S. and Puerto Rico. With over 40 years of innovating in the category, Sam's Club continues to redefine club membership shopping with its curated assortment of quality fresh food and Member's Mark® items, in addition to market leading technologies and services like Scan & Go™, curbside pickup and home delivery. Visit the [Sam's Club Newsroom](https://www.samsclub.com/newsroom), shop at [SamsClub.com](https://www.samsclub.com) or connect with Sam's Club on [LinkedIn](https://www.linkedin.com/company/samsclub), [X](https://www.x.com/samsclub), [Facebook](https://www.facebook.com/samsclub), [Instagram](https://www.instagram.com/samsclub), [TikTok](https://www.tiktok.com/@samsclub) and [Pinterest](https://www.pinterest.com/samsclub).

About Feeding America®

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address factors that impact food security, such as health, cost of living and employment. We partner

with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit FeedingAmerica.org to learn more.