

FOR IMMEDIATE RELEASE: Media contact: Heather Moon Heather.Moon@ACFB.org

## HUNGERMITAO ATLANTA REACHES 1 MILLION MEALS RAISED

Indian Americans Fight Hunger with the Atlanta Community Food Bank

**ATLANTA**, **GA** (November 12, 2020) — Hunger is on the rise across metro Atlanta and north Georgia as the pandemic continues to impact families. The local Indian American community is doing its part to ensure no one goes without food, especially during this holiday season.

The Atlanta chapter of HungerMitao, which translates to "Wipe Out Hunger", was launched at the Atlanta Community Food Bank on October 2, 2019. In just one year, supporters have donated and raised enough food and funds to provide **one million meals** to neighbors in need.

"The Atlanta Community Food Bank is grateful to the members of HungerMitao Atlanta for stepping up when food banks need it most. We deeply appreciate their leadership, generosity and commitment to help ensure that the 1 in 7 people facing hunger across our 29-county service area have access to food," said Kyle Waide, CEO of the Atlanta Community Food Bank.

HungerMitao is a volunteer-driven grassroots movement focused on raising awareness about hunger in the U.S., improving community engagement, and channeling resources and contributions of the Indian American community to fight hunger through the Feeding America network of food banks. Launched in 2017, the movement has now enabled 30 million meals through Feeding America and member food banks in North Texas, Houston, New York City, Atlanta and Seattle, with plans for future chapters in Central Texas, Connecticut, Alameda, New Jersey and the Tarrant Area.

The Atlanta chapter recently named two co-chairs, Dijjotam Raina and Chetan Polavaram, to help increase hunger awareness and expand the movement within the greater Atlanta Indian American community. "With Diwali and the holiday season upon us, there is no better time to make a difference for children and families who are experiencing hardship right here in our own backyard," said Mr. Raina.

"HungerMitao is as much about eradicating hunger as it is about *unifying the fragmented efforts* of our community and focusing it on the humanitarian cause of hunger," said Anna Asava, co-founder of the national HungerMitao movement. "In the spirit of 'give where you live' we invite the Indian diaspora in metro Atlanta and north Georgia to join us in the mission of HungerMitao and ensure no one goes hungry," added her husband and fellow co-founder, Raj Asava.

To join the HungerMitao movement at the Atlanta Community Food Bank, visit <a href="https://www.acfb.org/hungermitao">www.acfb.org/hungermitao</a> or contact Greg Sims, Director of Individual Giving, at <a href="https://hungermitao@acfb.org">hungermitao@acfb.org</a>. More information about HungerMitao can be found at <a href="https://hungerMitao.org">HungerMitao.org</a>.



## **About Atlanta Community Food Bank**

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 700 nonprofit partners, we help more than 710,000 people get healthy food every year. Our goal is that all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.

## About HungerMitao

HungerMitao is a volunteer-driven grassroots movement focused on raising awareness about hunger in the USA, improving community engagement, as well as channeling resources and contributions of the Indian American community towards fighting hunger through the Feeding America network of food banks. Launched in North Texas in 2017, the movement has enabled more than 30 million meals through Feeding America and food banks in North Texas, Houston, New York City, Atlanta, and Seattle. Learn more at <a href="https://example.com/hungerMitao.org">HungerMitao.org</a>.