

FOR IMMEDIATE RELEASE

## ATLANTA COMMUNITY FOOD BANK MAKES STRIDES WITH 40TH ANNUAL HUNGER WALK RUN

Help end hunger in the community on March 10 with virtual and in-person events

**ATLANTA, GA (February 20, 2024)** The <u>Atlanta Community Food Bank</u> is inviting the community to take steps together to fight local hunger. The 40th anniversary **Hunger Walk Run** is scheduled for Sunday, March 10, 2024, and is a hybrid event offering in-person and virtual participation. This year, Laila Ali, Former World Champion Boxer, and CEO of Laila Ali Lifestyle, will be in attendance to support the Atlanta Community Food Bank's mission to fight hunger by engaging, educating, and empowering our community.

The in-person event will occur from 12-4 pm at The Home Depot Backyard -1 Backyard Way, Atlanta, GA 30313. Virtual supporters may join any time on March 10. <u>Online registration</u> is now open and available through 12 pm on March 8, 2024.

"We are thrilled to kick off this year's **Hunger Walk Run** that now spans four decades," said <u>Kyle Waide</u>, President & CEO of the Atlanta Community Food Bank. "The event initially started to help bring various faith communities together and has expanded over the years to unite people of all walks of life and across ages to raise awareness and critical funds for local hunger relief. It's such an honor to offer this amazing event that enables us to make significant strides in our fight against hunger."

Every registration makes a significant impact. Each person who registers to walk is helping provide 90 meals, and each runner is helping provide 120 meals for those in need. Throughout the history of the **Hunger Walk Run**, more than \$14.5 million has been raised for hunger relief.

The rates for online registration are \$30 for walkers, \$40 for runners, \$25 for virtual participants who pick up their shirts, and \$32 for virtual

participants who wish to have their shirts mailed to them. Walk-up registration will also be available at a higher rate.

The 5K event is open to individuals of all ages and abilities. Participants may join as an individual, family, group, or team. In addition to the Walk Run, a family-friendly event livens up the day and features live music, food vendors, warm-ups, and more.

Participants may stay up-to-date on the events by downloading the <u>Hunger</u> <u>Walk Run app</u>. The app is free and may be used on iPhone and Android devices. For more information about the **Hunger Walk Run**, email hungerwalk@acfb.org or call (404) 419-1723.

The Food Bank is grateful for the generous support from its Presenting Sponsors; Inspire Foundation, Northside Hospital; Gold Sponsors; The Coca-Cola Company, The Home Depot Backyard, Delta, Beazer Charity Foundation and Transform; and Media Partners; WXIA-TV/11 Alive, Atlanta Journal Constitution and Radio One Atlanta.

For more information about the Atlanta Community Food Bank including how you can help, visit<u>www.acfb.org</u> or follow them on<u>Facebook</u> or <u>Instagram</u>.

## About Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people, and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day. Through nearly 700 communitybased, nonprofit partners in 29 counties, we help thousands of families, children, and seniors get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. In 2023, the Atlanta Community Food Bank distributed its one billionth meal.

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