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ATLANTA COMMUNITY FOOD BANK'S 2021 HUNGER WALK RUN GOES VIRTUAL ON SUNDAY, MARCH 7TH

ATLANTA, GA — This March, you can help raise awareness and funds for food insecurity as part of the [Atlanta Community Food Bank's](#) annual [Hunger Walk Run](#). A community tradition since 1984, the **Hunger Walk Run** is one of the oldest walk-for-a-cause events in the Atlanta area. Sponsored by the [Arby's Foundation](#) and the [Sysco Family](#), this year's event is virtual, so runners and walkers can simply register online and show up at the starting line of their choice — whether it's a treadmill or a neighborhood street. The official fun run/walk is set for Sunday, March 7th, but registered participants are open to running or walking when convenient to them.

"In its 37 years, our annual **Hunger Walk Run** has raised over \$11.5 million for hunger relief, which translates into over 46 million meals provided," said [Kyle Waide](#), President and CEO of Atlanta Community Food Bank. "While we won't be together in person this year, we've taken steps to make it even easier for individuals of all ages to participate in supporting our mission and being part of this special day."

Atlanta Community Food Bank has created additional ways to manage and share your 2021 **Hunger Walk Run** experience on the go. Participants can now connect their Hunger Walk page to Facebook, with any funds raised on Facebook counting towards their fundraising goal.

With a newly updated **Hunger Walk Run** [mobile & tablet app](#), participants can fundraise and connect with others through social media and email, update web pages and check fundraising progress — all from the palm of their hand. Available for free on Apple and Android devices - just search "Hunger Walk Run" in the app store.

"We believe tackling childhood hunger is ground zero to helping kids pursue their dreams," said Stuart Brown, Executive Director of the Arby's Foundation. "We're proud to once again support the Atlanta Community Food Bank's efforts to combat hunger in our hometown when families need our support more than ever."

1 in 7 Georgians are food insecure, and 1 in 5 children in Georgia are food insecure. Proceeds raised by the **Hunger Walk Run** event benefit the Atlanta Community Food Bank and five other local hunger relief organizations that operate and support hundreds of food pantries, shelters, community kitchens, senior centers and child care centers across metro Atlanta and north Georgia.

"Sysco's Nourishing Neighbors initiative is proud to support this year's Hunger Walk Run and the outstanding work that the Atlanta Community Food Bank does to support those that are food



insecure,” said Sean Hyslop, Region President, Sysco. “Strong companies need a strong community foundation to be successful. That foundation must be rooted in helping those who need a hand to lift them up and create an environment that allows them to create success for themselves. Nourishment is the first stepping stone to this vision and why Sysco is dedicated to supporting Hunger Walk Run and the Atlanta Community Food Bank’s mission.”

The Hunger Walk Run is also supported by the following Gold Sponsor — [Five Star Food Service](#) and the following Silver Sponsors — [AmericasMart](#), [Fifth Third Bank](#), [The Home Depot Backyard](#), [Tokio Marine HCC](#).

Atlanta Community Food Bank would love to see you running and walking in support. Get social and go mobile - tag them on social media @ACFB, on Instagram and Twitter, to share your experience using the hashtag #HWR2021.

To participate in the Hunger Walk Run, or for more event details, visit www.hungerwalkrun.org.

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About Atlanta Food Community Bank

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 700 nonprofit partners, we help more than 864,000 people get healthy food every year. Our goal is that all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.