

GOAL SETTER

In order to plan a successful food or fund drive, you must set goals. It is important to know what you are aiming for so you can know if you hit your target in stopping the Hunger Monster.

If collecting food, what is the number of cans or units of food you would like to collect? How many pounds of food would you like to collect?

If collecting funds, how much money would you like to collect?

Ideally, how many classes from your school would you like to participate?

What is the total number of students you would like to see participate?



**ATLANTA
COMMUNITY
FOOD BANK**



FOOD & FUND DRIVE BRAINSTORM



As you begin to plan your food and fund drive, it is important to brainstorm some of the basic information about how you want run your event.

Who?

What?

Where?

When

Why?

How?





PLANNING PHASE



Choose a fun name for your food & fund drive event. Try to come up with something clever like Let's **CAN** Hunger, Take a Bite out of Hunger, or Sharing is Caring.

MY FOOD & FUND DRIVE EVENT NAME

Many Food & Fund Drives have a fun theme like Defeat the Hunger Monster, Holiday, or Super Hero. Think about what theme you would like record your choice below.

MY FOOD & FUND DRIVE EVENT THEME

START DATE

—

END DATE

Choose 6 people you'd like to help run the food & fund drive with you.

DAILY THEME

A lot of Food & Fund Drives will have a daily “Focus” or a theme for that day. For example, you could have Tuna Tuesday or Mac N’ Cheese Monday. Think of a theme that you could have on different days of the week.

Monday

Tuesday

Wednesday

Thursday

Friday



Do you think it would be smart to use these daily focus themes during your food & fund drive? Why or Why not? Write your answer with specific reasons below.



MAKE IT A COMPETITION

Often times people will turn a food & fund drive into a friendly competition.

People will compete to see who can bring in the most food to donate.

Sometimes classes or hallways may compete to see which one can be the first to get 100% of the students to participate. Do you think having a friendly competition during a food & fund drive is a good thing? Why or why not?

Explain your thoughts below.

TO COMPETE OR NOT TO COMPETE




THE PRIZE GOES TO...

If you choose to make competition part of your food & fund drive, make a list of possible prizes that could be awarded to participants.

DROP OFF LOCATIONS

In the boxes below, make a list of places in your school where students can drop off donated food and money each day. For food collection, think about where a lot of people will see the collection bins and are easy to get to. Remember that once your collection bins are full, they will be heavy to move. For money collection, make sure drop off locations are secure and can be locked up.



A large orange collection bin with a white label featuring a red apple and a banana. Inside the bin are a blue can with an apple logo and a blue and orange box. Above the bin, various food items are illustrated: two crackers, a bunch of grapes, a banana, and an orange.

Pick 6 foods or categories of food that you want to focus on collecting.

HELP FROM MY FRIENDS

Running a food & fund drive is a big responsibility. It is difficult job for one person to do by themselves. Now that you have figured out your drop off locations, decide who is going to help drop off the collection bins and who will help collect and count the food and money when the food & fund drive is over.

JOB

CLASSMATE

JOB

CLASSMATE

JOB

CLASSMATE

JOB

CLASSMATE

JOB

CLASSMATE

GET INVOLVED

List the 6 biggest reasons kids in your school should participate in the food & fund drive.

1

2

3

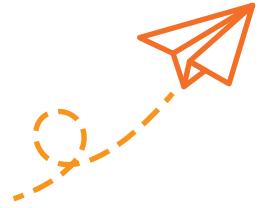
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5

6



SPREAD THE WORD



The more people who know about your food & fund drive, the more successful it will be. Brainstorm different ways that you could advertise your food & fund drive.

Which one of these ideas do you think will be the most successful?
Explain your thinking.

PLANNING IS KEY

What dates will you promote your food & fund drive? Keep in mind that people will need a lot of notice to prepare their donations.

LETTER TO THE PARENTS

We want parents to know about your food and fund drive plan and why it is important. Write a letter to your parents and you can use it to advertise the food and fund drive. Be sure to include important details like who, what, where, when, why, and how.

Dear parents,

Sincerely,



FOOD & FUND DRIVE WRAP-UP

List 6 things you will need to do when the food & fund drive is over.

1

2

3

4

5

6



FOOD & FUND DRIVE REFLECTIONS

HOW DID OUR PROJECT HELP STOP THE HUNGER MONSTER?



WHAT WORKED WELL ABOUT OUR PROJECT?

WHAT CAN WE DO BETTER NEXT TIME?

WHAT IS OUR NEXT SERVICE PROJECT?

TALK ABOUT HUNGER

Each year, millions of children can't get the food they need. It isn't always easy to see hunger, any of us could be experiencing food insecurity and people around us might not know. But it makes kids feel sleepy, sad and anxious, and it makes it hard for them to concentrate.

What does it feel like when you are hungry?

What kinds of emotions do you feel when you are hungry?

