FOR IMMEDIATE RELEASE

Media Contact: Heather Moon
Heather.Moon@acfb.org

WALMART AND SAM’S CLUB’S “FIGHT HUNGER. SPARK CHANGE.” CAMPAIGN RAISES $306,374 FOR ATLANTA COMMUNITY FOOD BANK

ATLANTA, GA (September 28, 2020) – The Georgia community helped to raise $306,374 for local families in need through Walmart and Sam’s Club’s “Fight Hunger. Spark Change.” campaign. In its seventh year, Walmart and Sam’s Club engaged their customers and members, along with 22 suppliers to fight hunger during this challenging time and support local food banks across the country.

“The fight against hunger has never been more important than now. The Atlanta Community Food Bank is committed to serving our neighbors in need every day but we’ve seen more people in our community struggle with hunger as a result of the pandemic. That is why we are incredibly grateful for Walmart, Sam’s Club, their associates, suppliers and everyone in our community who helped to support the ‘Fight Hunger. Spark Change.’ campaign,” said Kyle Waide, President and CEO of Atlanta Community Food Bank.

Each Walmart and Sam’s Club was matched with at least one of the 200 local Feeding America® member food banks.

The funds from this campaign are essential to COVID-19 recovery efforts and will be used to purchase more nutritious food, expand distributions across our 29 county region and help build the capacity of our partner network. Individuals and families who may have not utilized the Food Bank in the past, find themselves in greater need of our support and see us as a safety net as they struggle to have their basic needs met.

“This year’s Fight Hunger. Spark Change. campaign is especially critical given the great need communities are facing,” said Maria Zazycki, senior manager, Walmart.org. “We are incredibly proud of the way our customers, members, suppliers and associates stepped up to support local Feeding America member food banks that are working so hard.”

Walmart and Sam’s Club provide donations of both food and funds to Atlanta Community Food Bank and have been generous partners in this work for close to two decades. They are thoughtful community partners that invest deeply on the local level and engage their workforce in the fight to end hunger.
Nearly $18 million was raised this year through “Fight Hunger. Spark Change.” Funds will benefit 200 Feeding America® member food banks nationwide. Additionally, Walmart kickstarted the campaign with a $3 million donation to Feeding America and member food banks. The Walmart Foundation also donated $5 million to Feeding America to help support communities and individuals facing hunger during the COVID-19 outbreak.

To learn more about how you can join the fight to end hunger, visit [www.acfb.org](http://www.acfb.org).

###

**About Atlanta Community Food Bank**

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through nearly 700 nonprofit partners, we help more than 755,000 people get healthy food every year. Our goal is that all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at [ACFB.org](http://www.acfb.org).

**About Philanthropy at Walmart**

Walmart.org represents the philanthropic efforts of Walmart and the Walmart Foundation. By leaning in where the business has unique strengths, Walmart.org works to tackle key social issues and collaborate with others to spark long-lasting systemic change. Walmart has stores in 27 countries, employs more than 2 million associates and does business with thousands of suppliers who, in turn, employ millions of people. Walmart.org is helping people live better by supporting programs that work to accelerate upward job mobility for frontline workers, address hunger and make healthier, more sustainably grown food a reality, and build strong communities where Walmart operates. To learn more, visit [www.walmart.org](http://www.walmart.org) or connect on Twitter @Walmartorg.

**About Sam’s Club**

Sam’s Club®, a division of Walmart, Inc. (NYSE: WMT), is a leading membership warehouse club offering superior products, savings and services to millions of members in nearly 600 clubs in the U.S. and Puerto Rico. Now in its 37th year, Sam’s Club continues to redefine warehouse shopping with its highly curated assortment of high-quality fresh food and Member’s Mark items, in addition to market leading technologies and services like Scan & Go, Club Pickup and home delivery service in select markets. To learn more about Sam’s Club, visit the Sam’s Club Newsroom, shop at SamsClub.com, and interact with Sam’s Club on Twitter and Facebook.

**About Feeding America**
Feeding America® is the largest hunger-relief organization in the United States. Through a network of 200 food banks and 60,000 food pantries and meal programs, we provide meals to more than 46 million people each year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.