



**Walmart and Sam's Club Campaign Raises
\$378,000 for the Atlanta Community Food Bank**
*Community, shoppers pair with retailers for annual
Fight Hunger. Spark Change. campaign*

ATLANTA, GA (September 18, 2025] – The north Georgia community helped to raise more than \$378,000 for local families in need through the 12th annual Walmart and Sam's Club Fight Hunger. Spark Change. campaign.

Supported by local shoppers, associates, and dedicated partnerships with food and beverage brands, the campaign helped provide important donations to [The Atlanta Community Food Bank](#) during a critical time for the estimated 1 in 8 people in metro Atlanta and north Georgia who are experiencing food insecurity.

"More households and neighbors in our communities are facing food insecurity. During our most recent fiscal year, the Food Bank distributed 112 million meals to children, families and seniors struggling to make ends meet. And the need continues to grow," said Kyle Waide, President and CEO of the Atlanta Community Food Bank. "We are grateful for the support of people in our community and for the tireless support of Walmart and Sam's Club."

To date, the campaign has helped secure more than 2.3 billion meals* for Feeding America® food banks throughout the country. The Atlanta Community Food Bank will be able to provide over 1,134,000 meals for neighbors in need thanks to the generosity of local community members. Through a network of more than 700 community-based, nonprofit partners, the Food Bank distributes and provides access to fresh, nutritious food across communities in metro Atlanta and north Georgia.

"Helping our neighbors put food on the table is at the heart of what we do here in our community," said Kayla Burton, senior manager of Cause Marketing and Customer Engagement at Walmart. "We're thankful for our Walmart and Sam's Club associates, customers, members, and suppliers who joined forces to support our local Feeding America food banks during this year's campaign. Together, we're making a real difference for families."

The annual donation campaign, which ran March 1-31, continued 20 years of partnership between Walmart, Sam's Club and Feeding America, with approximately \$281 million in donations – including more than \$177 million from the company and the Walmart Foundation and nearly \$105 million from customers and members, and more than 9 billion pounds of food donated from Walmart stores and Sam's Clubs since 2006.

The 24 participating suppliers for this year's Fight Hunger. Spark Change campaign for Walmart include: B&G Foods, Inc., Ben's Original, Bush Brothers & Company, Celsius, The Coca-Cola Company, Conagra Foods, Dole Packaged Foods, LLC, Ferrero USA, General Mills, Hershey Salty Snacks, Hidden Valley Original Ranch, Kellanova, Keurig Dr. Pepper, Kodiak, Kraft Heinz, Lipton Tea, Materne, Mondelez International, Olipop, Pepsi-Cola Advertising & Marketing, Inc., The Hain Celestial Group, WK Kellogg Co, Unilever and Utz Quality Foods. The six participating



suppliers for Sam's Club include: General Mills, Kellanova, Kodiak, Kraft Heinz, Nestlé and Unilever.

To learn more about how you can join the fight to end hunger, visit [ACFB.org](https://www.acfb.org).

**\$1 helps provide at least 10 meals secured by Feeding America on behalf of local partner food banks.*

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About Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people, and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day. Through more than 700 community-based, nonprofit partners in 29 counties, we help thousands of families, children, and seniors get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. In 2023, the Atlanta Community Food Bank distributed its one billionth meal. Join us at [ACFB.org](https://www.acfb.org).

About Walmart

Walmart Inc. (NYSE: WMT) is a people-led, tech-powered omnichannel retailer helping people save money and live better – anytime and anywhere – in stores, online, and through their mobile devices. Each week, approximately 270 million customers and members visit more than 10,750 stores and numerous eCommerce websites in 19 countries. With fiscal year 2025 revenue of \$681 billion, Walmart employs approximately 2.1 million associates worldwide. Walmart continues to be a leader in sustainability, corporate philanthropy, and employment opportunity. Additional information about Walmart can be found by visiting corporate.walmart.com, on Facebook at facebook.com/walmart, on X (formerly known as Twitter) at twitter.com/walmart, and on LinkedIn at linkedin.com/company/walmart.

About Sam's Club

Sam's Club, the \$90 billion division of Walmart Inc. (NYSE: WMT), is a membership club that is pioneering the future of retail experience, providing exclusive access to value, convenience and modern omnichannel shopping options to millions of members in 600 clubs across the U.S. and Puerto Rico. With over 40 years of innovating in the category, Sam's Club continues to redefine club membership shopping with its curated assortment of quality fresh food and Member's Mark® items, in addition to market leading technologies and services like Scan & Go™, curbside pickup and home delivery. Visit the [Sam's Club Newsroom](https://www.samsclub.com/newsroom), shop at [SamsClub.com](https://www.samsclub.com) or connect with Sam's Club on [LinkedIn](https://www.linkedin.com/company/samsclub), [X](https://www.x.com/samsclub), [Facebook](https://www.facebook.com/samsclub), [Instagram](https://www.instagram.com/samsclub), [TikTok](https://www.tiktok.com/samsclub) and [Pinterest](https://www.pinterest.com/samsclub).

About Feeding America®

Feeding America is committed to an America where no one is hungry. We support tens of millions of people who experience food insecurity to get the food and resources they say they need to thrive as part of a nationwide network of food banks, statewide food bank associations, food pantries and meal programs. We also invest in innovative solutions to increase equitable access to nutritious food, advocate for legislation that improves food security and work to address



factors that impact food security, such as health, cost of living and employment. We partner with people experiencing food insecurity, policymakers, organizations, and supporters, united with them in a movement to end hunger. Visit FeedingAmerica.org to learn more.