



# SAVE THE DATE!

September 11-22, 2023



Food for All volunteers in 2022

## CONGRATULATIONS, FOOD FOR ALL 2022 WINNERS!

Food for All Grand Prize  
**Bank of America Private Bank**

Atlanta Community Food Bank President's Award  
**CIBC Private Wealth Management**

Food for All Heroes Award  
**Lisa and Anthony Guinta, Team Homrich Berg**

**OVER \$46,000** RAISED TO SUPPORT OUR NEIGHBORS IN NEED,  
PROVIDING **OVER 186,000 MEALS** IN THE COMMUNITY!

## THANK YOU, FOOD FOR ALL FOUNDING TEAMS!

**BANK OF AMERICA PRIVATE BANK • BLACKROCK  
CIBC PRIVATE WEALTH MANAGEMENT  
CI BRIGHTWORTH • CFA SOCIETY ATLANTA  
HOMRICH BERG • VOYA FINANCIAL**

For more information, please contact **Alfia Tarassenko** at the Atlanta Community Food Bank:  
[alfia.tarassenko@acfb.org](mailto:alfia.tarassenko@acfb.org) or **404 918 3588**



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## WHAT IS FOOD FOR ALL?

Fundraising competition among financial services companies, financial organizations and institutions, money managers and private equity firms.

Benefits the Atlanta Community Food Bank and its network of almost 700 community-based, nonprofit partners distributing food across a 29-county service area, where 1 in 12 people and 1 in 10 children are food insecure. This event is an opportunity for team-building, gaining positive exposure for your brand in the community, engaging your colleagues, clients and partners in your efforts, as well as giving them recognition—all while impacting the lives of Georgia families.

## 2023 GOAL

Raise \$50,000 to help the Atlanta Community Food Bank provide 200,000 meals before the Holidays, and spread food insecurity awareness among the financial industry and beyond. **For every \$1 donated, the Food Bank can provide up to 4 meals to the community it serves!**

## RULES

Food for All engages financial services companies, financial organizations and institutions, money managers and private equity firms in the fight against hunger through a friendly two-week virtual fund drive competition. Each \$1 contributed will count as one point. Bonus points are available for volunteering at the Food Bank, sharing event information on social media, creating a short social media promotional video, early registration, and recruiting new teams.

## AWARDS

The company that raises the most funds between September 11 and 22 will receive the Atlanta Community Food Bank Food for All Grand Prize, and the company that raises the most funds per employee (so companies of all sizes are competitive!) will be awarded the coveted Atlanta Community Food Bank President's Award. There is a special Food for All Hero Award to celebrate an individual participant making the most impact during this event, as well as other awards. As this event grows, there will be prizes in separate categories.

## HOW TO REGISTER

Fill out the registration form: [tinyurl.com/mr2s48fu](https://tinyurl.com/mr2s48fu). When registering, count each person working at your company or in your Finance department, regardless of position. Identify one or two team leaders or captains who will keep your team prepared, informed, and engaged before and during the competition. Talking points, collateral and social media graphics will be shared with them – their task is to share their team's fundraising URL with supporters during the two weeks of fundraising.

## BEST PRACTICES

Register early – capture a 100 point bonus! Maximize all other bonus opportunities for your team! Secure leadership support to champion and promote this cause and event! Explore the possibility of a company or firm foundation donation match, or a leadership donor match to boost your team's spirit and engagement. Share food insecurity facts and impact of the Food Bank's work. Sharing your fundraising URL is the key! In-office communication drives engagement and elevates team spirit – think "jeans day", ice-cream socials, happy hour for-a-cause, etc. Share results with your team daily!

**1 IN 10 KIDS IN OUR SERVICE AREA IS FOOD INSECURE.**

**JOIN & SUPPORT FOOD FOR ALL!**

**REGISTER TODAY: [tinyurl.com/mr2s48fu](https://tinyurl.com/mr2s48fu)**

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