



FOR IMMEDIATE RELEASE

January 28, 2022

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Atlanta Community Food Bank partners with Whirlpool Corporation to expand refrigeration capabilities across its food pantry network

The 'Feel Good Fridge' program will help support the distribution of more fresh foods

ATLANTA (January 28, 2022) – Atlanta Community Food Bank and Whirlpool Corporation are partnering to bring “Feel Good Fridges” to dozens of food pantries in the Food Bank’s partner network across metro Atlanta and northern Georgia. These refrigerators will help expand the amount of perishable, fresh or frozen foods that food pantries can store and ultimately distribute to neighbors seeking food assistance.

The program was first piloted by Whirlpool Corporation in its Benton Harbor, Michigan headquarters community through a partnership with Feeding America West Michigan. With a focus on Black, Indigenous, People of Color (BIPOC) and rural areas, Whirlpool Corporation will be partnering with Feeding America®, the nation’s leading domestic hunger-relief charity, on a national level in an effort to alleviate food insecurity in communities in need across the country. Atlanta is the second market to benefit from this unique program.

“The Atlanta Community Food Bank distributed over 21 million pounds of fresh produce in our last fiscal year, as well as other perishable items such as meat and frozen foods. Adequate and plentiful refrigeration equipment across our network of nonprofit food pantry partners is critical to getting more of these nutritious foods onto the tables of families in need,” said Kyle Waide, President and CEO of Atlanta Community Food Bank. “We are incredibly grateful to Whirlpool Corporation for including Atlanta in this innovative and thoughtful program.”

“Food inequality is a serious issue in the U.S., and that’s why we’re excited that this program is growing and moving into new markets,” said Whirlpool Corporation

market manager Gerrod Moore. “Whirlpool Corporation is aware of the need for a program like this in the Atlanta area, and that's why we decided to roll it out there. We'll also be placing fridges in other urban areas across the country, including Dallas and Chicago, providing over 150 refrigerators in total to aid families in need.”

Whirlpool Corporation will begin distributing these refurbished model refrigerators to Atlanta Community Food Bank partner agencies beginning in January 2022, utilizing its regional distribution centers.

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About Whirlpool Corporation

Whirlpool Corporation (NYSE: WHR) is committed to being the best global kitchen and laundry company, in constant pursuit of improving life at home. In an increasingly digital world the company is driving purposeful innovation to meet the evolving needs of consumers through its iconic brand portfolio, including Whirlpool, KitchenAid, Maytag, Consul, Brastemp, Amana, Bauknecht, JennAir, Indesit and Yummly. In 2020, the company reported approximately \$19 billion in annual sales, 78,000 employees and 57 manufacturing and technology research centers. Additional information about the company can be found at Whirlpool.com

About the Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 700 nonprofit partners, we help more than 715,000 people get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at ACFB.org.

About Feeding America

Feeding America® is the largest hunger-relief organization in the United States. Through a network of more than 200 food banks, 21 statewide food bank associations, and over 60,000 partner agencies, food pantries and meal programs, we helped provide 6.6 billion meals to tens of millions of people in need last year. Feeding America also supports programs that prevent food waste and improve food security among the people we serve; brings attention to the social and systemic barriers that contribute to food insecurity in our nation; and advocates for legislation that protects people from going hungry. Visit www.feedingamerica.org, find us on Facebook or follow us on Twitter.