



Atlanta Community Food Bank Harnesses Collective Action this Hunger Action Month

Provides the community with various ways to fight hunger throughout the month

ATLANTA, GA (September 2, 2025) – September is Hunger Action Month and the [Atlanta Community Food Bank](#), one of the nation's largest food banks, is calling on community members to step up and join the fight against hunger. Food insecurity in America has reached its highest rate in over a decade, reaching over 47 million people facing hunger, including 14 million children. In Georgia, 1 in 7 people and 1 in 5 children are food insecure. The Food Bank and other Feeding America organizations are joining forces to drive awareness about food insecurity and how individuals, businesses, and organizations can help.

With the largest cuts to SNAP and Medicaid in history now signed into law, food and health care will soon be further out of reach for millions of people. Hunger in America is a crisis—and together, we can meet this moment.

"Now more than ever, we need the support of our community to counter the issue of hunger. Recent cuts to Federal programs are significantly impacting our services and causing an increased strain on our programs and the neighbors we serve, including children, families, and seniors," said [Kyle Waide](#), President & CEO of the Atlanta Community Food Bank. "As a collective, we can make huge strides in the fight against hunger and help the most vulnerable in our communities."

During Hunger Action Month, the Food Bank is asking community members to take action against the hunger crisis. There are several ways to get involved:

- **DONATE** - Throughout the month, donations to the Atlanta Community Food Bank will be matched dollar for dollar, up to \$100,000, thanks to a group of generous friends committed to helping neighbors facing hunger. \$1 will provide up to 6 meals. Donations may be made directly to the Atlanta Community Food Bank through their [website](#).



- **GO ORANGE** – During Hunger Action Month, the Food Bank encourages everyone to wear orange, the color that represents hunger, to draw attention to the cause. This can be in the form of shirts, hats, hair accessories, or whatever way individuals would like to show their support.
- **HUNGER ACTION DAY** – Tuesday, September 9 is Hunger Action Day! Don't forget to Go Orange by wearing your favorite orange apparel and accessories! And on the evening of September 9, as a part of *Light Up Atlanta*, iconic landmarks around the city will light their buildings orange in solidarity. The following landmarks and companies around Atlanta have already committed to participating:
 - 1105 West Peachtree Tower
 - Atlanta Zoo (800 Cherokee Ave SE)
 - Georgia's OWN Credit Union (401 Cobb Pkwy N, Marietta,)
 - High Street (101 High Street)
 - International Plaza (1 State Farm Dr)
 - Norfolk Southern (650 W Peachtree St NW, Atlanta)
 - Ponce City Market (675 Ponce De Leon Ave NE)
 - Promenade Central (1200 Peachtree St)
 - TK Elevator (3005 Chastain Meadows Pkwy NW Suite 100)
 - Uptown (2300 Peachtree Rd NW)
- **30 WAYS IN 30 DAYS** – Throughout September, the Food Bank is hosting a [30-Day Challenge](#) on social media. This digital campaign will help raise awareness about hunger and offer daily suggestions for actions people can take to lend their support.
- **VOLUNTEER** – Volunteers are always welcome at the Atlanta Community Food Bank to help sort and package food for neighbors. [Volunteer opportunities](#) are available at the Food Bank's headquarters or at any of their Community Food Center locations.

Hunger Action Month is observed throughout September by Feeding America member food banks across the country. Supporters are encouraged



to post on social media about how they will take action against hunger, using **#HungerActionMonth** and tagging **@FeedingAmerica** and **@ACFB** to help spotlight the initiative.

To learn more about how you can take action, visit www.HungerActionMonth.org. For more information about the Atlanta Community Food Bank or to learn how you can help, visit www.acfb.org.

About Atlanta Community Food Bank

The Atlanta Community Food Bank works to end hunger with the food, people, and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day. Through more than 700 community-based, nonprofit partners in 29 counties, we help thousands of families, children, and seniors get healthy food every year. Our goal is that all hungry people across metro Atlanta and north Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. In 2023, the Atlanta Community Food Bank distributed its one billionth meal. Join us at ACFB.org.

###

Media Contact:
Media@acfb.org