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**Innovative Ideas Could Win \$1,000 at “Potluck & Pitch”**  
*Innovators Needed To Create Better Food Choices In Atlanta*

**ATLANTA (Sept. 5, 2017)** -- Strap on your apron, grab a spatula and put your thinking cap on, because it's time for “Potluck & Pitch.” On September 28, five of the most innovative minds in food growth and cooking come together and share their ideas to create affordable, fresh and healthy food options for underserved Atlanta neighborhoods. The event will be held from from 6:00-9:00 p.m. at the 595 North Event Center located at 595 North Ave., Atlanta. Tickets are \$5 in advance and \$8 at the door.

“So far we have given more than \$5,000 to eight organizations, allowing them to expand programming, increase partnerships and participate in incubators and accelerators across Atlanta,” said event head Yvonne Wagner, lead community food systems organizer at the Atlanta Community Food Bank. “We're proud to be one step on their journey to changing Atlanta's local food system.” The community is invited to bring a dish and share with other attendees as innovators pitch their idea. Participants will then vote on the best pitch. The winner will be awarded a grant of up to \$1,000 based off ticket sales to fund the idea.

“It was a great experience,” said Chef Zu of Kings Apron, a co-winner in 2016. It allowed us to engage with the community more through food. Since I won I was inspired to go to school to be certified in holistic nutrition. The grant allowed me to work with other nonprofits throughout the city and helped us to sustain ourselves.” Other past winners include Gangstas to Growers and Atlanta Farmers Alliance. These entities have been able to turn their pitch into reality and reach more people as a result of the grant they received.

Potluck & Pitch is sponsored by Atlanta Food Oasis, which has a strategy of “eat, cook, grow.” The project is in partnership with the Atlanta Community Food Bank. The deadline to submit your pitch is Thursday, Sept. 7 at 11:59 p.m. To learn more email [georgiafoodoasis@gmail.com](mailto:georgiafoodoasis@gmail.com).

**About the Atlanta Community Food Bank**

The Atlanta Community Food Bank works to end hunger with the food, people and big ideas needed to ensure our neighbors have the nourishment to lead healthy and productive lives. Far too many people in our own community experience hunger every day, including children, seniors and working families. Through more than 600 nonprofit partners, we help more than 755,000 people get healthy food every year. Our goal is that, by 2025, all hungry people across metro Atlanta and North Georgia will have access to the nutritious meals they need when they need them. It takes the power of our whole community to make that possible. Join us at [ACFB.org](http://ACFB.org).