



**FOR IMMEDIATE RELEASE:**

August 3, 2006

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**MEDIA ALERT**

**MORE THAN 1 MILLION LOCAL RESIDENTS TO SUPPORT THE ATLANTA APARTMENT ASSOCIATION'S 20<sup>th</sup> ANNIVERSARY FOOD DRIVE**

**WHO:** The Atlanta Apartment Association (AAA).

AAA is the multi-family housing trade association for the Atlanta metro area. Currently AAA represents approximately 1,400 members, consisting of companies managing approximately 310,000 apartment homes and businesses that provide products and services to the multi-housing industry.

**WHAT:** "Ride Out Hunger" the 20<sup>th</sup> annual Atlanta Apartment Association's Food Drive. The drive includes more than 1 million metro area apartment residents, apartment companies, community employees, and vendors who compete against one another to raise the most awareness, funding, canned food and nonperishable items.

**WHEN:** **Now through Oct. 19, 2006**

**WHY:** An effort to raise food and funding for those in need in our community.

"Months and months of passionate volunteer work precedes the parade, and apartment industry professionals open their minds to hundreds of innovative ways to touch the hearts and wallets of their residents, neighbors and local businesses," said Phil Tague, president of the Atlanta Apartment Association.

"We've had car washes, house washes, human washes, raffles of free work days, circuses, feats of human endurance, movie nights, race nights, karaoke nights, head shaving, auctions of virtually anything that is at least arguably legal in the US, sponsorships of bike riding, break dancing, line dancing and walks of every duration, and food events that rival the Iron Chef show."

**GET INVOLVED:** Call Bruce Donnelly at 404-892-FEED ext. 1210, or e-mail [bruce.donnelly@acfb.org](mailto:bruce.donnelly@acfb.org) for details.

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